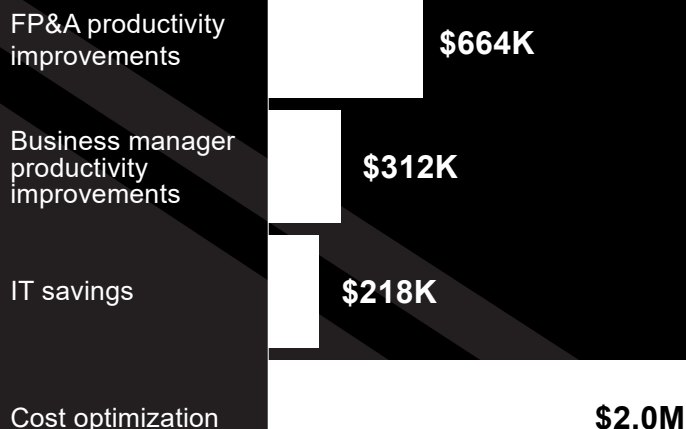


# The Total Economic Impact™ Of Workday Adaptive Planning

Through five customer interviews and data aggregation, Forrester concluded that Workday Adaptive Planning has the following three-year financial impact:

## SUMMARY OF BENEFITS

Three-year risk-adjusted



RETURN ON INVESTMENT

**249%**



NET PRESENT VALUE

**\$2.30M**



BENEFITS PRESENT VALUE

**\$3.22M**

## WORKDAY ADAPTIVE PLANNING BY THE NUMBERS



**20%** FP&A productivity improvement



**12%** business manager productivity improvement related to planning activities



Support for cost optimization efforts impacting SG&A, cost of good/revenue, and R&D

## VOICE OF THE CUSTOMER

“It’s time savings, it’s confidence in the numbers, and it’s analysis. [It’s about] being able to look into the business at different cuts of data and being able to do that quickly.”

*Director of corporate planning, engineering services*

“Each function is budgeting for and reviewing their costs down to the vendor, [product line,] and headcount. ... We’ve been able to maintain really good cost guardrails so that the teams are operating where they said they’re going to [operate]. Then we’re able to identify any areas of risk or areas [in which] they want to invest more than anticipated.”

*Senior director of finance, software*



Read the full study

This document is an abridged version of a case study commissioned by Workday titled: “The Total Economic Impact Of Workday Adaptive Planning,” July 2023.

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